

**Media Advisory  
For Immediate Release  
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**For Further Information  
Contact: James Farstad  
Chairman of the Board, Intermedia Arts  
612-669-2318  
[jfarstad@relient.com](mailto:jfarstad@relient.com)**

**INTERMEDIA ARTS NAMES NEW EXECUTIVE DIRECTOR**  
*Current Artistic Director Theresa Sweetland Adds Executive Director to Title*

**Minneapolis, MN, November 20** — Theresa Sweetland, the current Artistic Director of Intermedia Arts, will add Executive Director to her title and responsibilities effective December 1, 2007, replacing Daniel Gumnit as head of the organization. “Many years ago my media career began at Intermedia Arts, then UC Video. The organization played a key role in my personal, artistic and business development. I have been fortunate to have been able to contribute to the organization's success,” said Gumnit.

James Farstad, Chairman of the Board, Intermedia Arts said, “Daniel has had a significant impact on our organization and he leaves with our gratitude and best wishes as he moves to the next phase of his career. Theresa brings a long and successful history with Intermedia Arts to her new role. Her tenure with Intermedia Arts began nearly ten years ago. During the past decade, Theresa has developed a deep understanding on all aspects of the organization’s operations. She has engendered and advanced our relationships in the community, with foundations, individual donors, corporate sponsors and small business partnerships. Theresa has demonstrated her expertise in team leadership, program development, fund-raising, proposal evaluation, and program management. Her experience in the arts non-profit field and established connections with the broader local, national and international arts communities are an invaluable asset to Intermedia Arts.”

Theresa joined Intermedia Arts as the Youth and Community Programs Manager in 1998. She was the co-founding Artistic Director of B-Girl Be for Intermedia Arts from 2005-2007. Prior to her most recent role as Artistic Director, Theresa served Intermedia Arts as Programming Manager.

Theresa holds a B.A. in Cultural Anthropology from the University of Minnesota and is completing a Masters of Urban and Regional Planning at The Hubert H. Humphrey Institute of Public Affairs, with a concentration on Community and Economic Development. She was the recipient of a Jerome Travel Grant in 2004 to study community arts in New Zealand. She is currently conducting research on the financial and economic impact of artist live/work housing on artist residents in St. Paul. Theresa serves on the advisory board for Minnesota Advocates for Human Rights and is a board member of rTransitions, Inc.

“I am excited to lead Intermedia Arts to the next level and incredibly inspired by the positive energy of our staff and Board. I thank Daniel for his contributions to the organization over the last four years, especially for reconnecting us to our roots in media and digital technology. We will continue to grow and strengthen our work as facilitators of creative leadership and contributors to healthy communities through the arts.” said Sweetland. Intermedia Arts is a nationally recognized community-based arts and media organization that builds understanding among people through art. More information is available at [www.intermediaarts.org](http://www.intermediaarts.org).

**Intermedia Arts is a catalyst that builds understanding among people through art.**  
**[www.intermediaarts.org](http://www.intermediaarts.org)**

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