

Calendar Advisory/Photo Opportunity
For Immediate Release

Intermedia Arts Presents

PROJECT GIRL

A Multimedia Exhibition and Guide to Un-Mediafying Your Life

Touring Exhibition: June 5-August 16, 2008

Local Showcase: July 10-August 9, 2008

You can't turn off the world; so teach girls to read it and read it well with the help of Project Girl!

WHAT: This summer, visit Intermedia Arts in Minneapolis to experience *Project Girl*, the nationally touring visual arts exhibition and series of hands-on art-based workshops designed to defend adolescent girls from the harmful effects of media messages. Media literacy is practiced and perfected through engaging interactive activities and high impact art projects.

A series of summer Intermedia Arts workshops will be offered for adolescent girls featuring the *Project Girl* media literacy curriculum. A *Project Girl* art-based media literacy curriculum training opportunity will also be made available for **educators, parents, artists, activists, policy makers, girl group leaders, and concerned individuals** who wish to become better equipped to deal with the significant challenges resulting from the transformation of children into America's number one marketing demographic.

For more information, to bring a group to the exhibit, or to become involved, contact Theresa Sweetland: 612-874-2813 or theresa@intermediaarts.org.

**Look Critically :: Take Action :: Ask Questions :: Be Real
:: Be a Role Model :: Take Your Dreams Seriously**

WHEN/WHERE:

Opening Night Reception

Friday, June 6, 2008

7PM at Intermedia Arts

2822 Lyndale Ave. S, Minneapolis

*featuring Project Girl Co-creators visual artist **Kelly Parks Snider** & video producer **Jane Bartell!***

Project Girl: Media Literacy Curriculum Training

Tuesday, June 24th

12:00-3:30 PM at Perpich Center for Arts Education

Cost: \$35 (\$10 earlybird discount for registrations before May 15th!)

A workshop for artists, educators, youth workers and advocates, parents and other concerned individuals sponsored by Intermedia Arts and Perpich Center for Arts Education. *To register, call or email: 612.871.4444 or info@intermediaarts.org.*

MEDIA CONTACT:

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ABOUT INTERMEDIA ARTS

Intermedia Arts is Minnesota's premier multicultural, multidisciplinary arts center. We are a gathering place to share stories through visual arts, theater, dance, music, media, and literature—from folk arts to hip-hop culture. Intermedia Arts began in 1973 as a group of student media activists, University Community Video. Over the last three decades we've grown, become multidisciplinary, changed our name and become internationally recognized for our innovative cultural programs. One thing remains: our unwavering mission to use art as a tool to build understanding among people. Intermedia Arts belongs to the community it serves. Together, we develop creative tools for addressing challenges, sharing resources, celebrating positive change and building healthy communities.

www.intermediaarts.org